



SPONSORSHIP PACK 2025



A BI-ANNUAL COMMUNITY CELEBRATION



TOGETHER WE CELEBRATE

The UK's most affordable community festival, welcoming everyone to celebrate.

Inspire Eid is a family-friendly extravaganza designed to bring joy and excitement to people of all ages. With thrilling rides, exciting activities, good food, and great entertainment for all.

Organised by Inspire FM, the bi-annual festival attracts thousands from across the country, making it the biggest event of its kind in the region.



2024 IN NUMBERS



70,000+
SMILES



99%
WOULD RECOMMEND



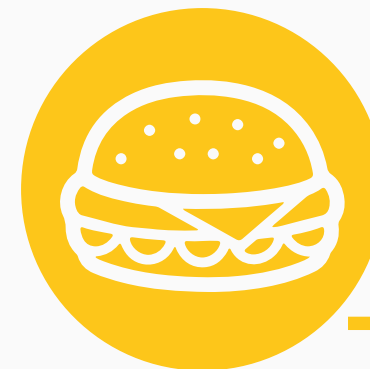
2,000
FREE RIDE TOKENS



35+
RIDES & ATTRACTIONS



15
LIVE PERFORMERS



18
WORLD CUISINES

JOIN US

Festivals create lasting memories for attendees.

Inspire Eid is an opportunity for your business to support the community while getting your brand in front of thousands of families in and around Luton.

Reach your target audience and leave a lasting impression that associates your brand with joy and happiness.



PREVIOUS SPONSORS



SPONSORSHIP OPPORTUNITIES

PACKAGES PER EVENT	£1000 BRONZE	£3000 SILVER	£5000 GOLD
Mention on radio shows and adverts	✓	✓	✓
Logo on social media posts	some	majority	majority
Mention on website	✓	✓	✓
Mention and thanked at event	✓	✓	✓
Logo on sponsor board at event	small	medium	large
Logo on website	✓	✓	✓
Logo on promo videos	✓	✓	✓
Logo on official event poster (digital)		✓	✓
Mention in press release		✓	✓
Exclusive 30 day radio advert		✓	✓
Branded flag at event		✓	✓
Logo on 10,000 event flyers		✓	✓
Logo on official promo video			✓
Logo on highlights video			✓
Video and audio message at event			✓
Stage spot and stall space at event			✓
Two VIP event passes			✓

ADD-ONS

**Logo on
bunting**
From £200

**Logo on
10,000 flyers**
From £250

**Video message
on screen**
From £300

**Prominent
stall space**
From £300

**Radio
advertising**
From £300

**Stage speaking
spot**
From £300

**Logo on
website**
From £350

**Branded flag
at event**
From £350

**Merchandise
in gift bags**
From £500

**Logo on
promo videos**
From £400



LET'S CREATE SMILES

Together we can ensure that every child (and adult) has a smile this Eid.
Let's partner up and give the community an affordable Eid celebration.



Contact Us

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